

# About Gustavo Raley

**Gustavo Raley** was born in Buenos Aires, Argentina. He began his artistic career as a magician since he was a child, assisting his father (Daniel Raley) in his shows inheriting his knowledge in the art of magic.

After many years of uninterrupted shows achieves 4 awards in the same convention F.L.A.S.O.M.A 98 (Latin American Federation of Magic).

Gustavo specializes in Magical creativity designing and creating magic effects performed by magicians from all over the world, one of them "The Supercan" presented at the FISM world magic championship Netherlands and Sweden and awarded by the National Congress of Spain in Bilbao, currently his most recent creation Toon Balloon was chosen as one of the top 10 best tricks at Blackpool Magic convention 2024.

G. Raley participated in numerous international TV programs and magic shows in more than 40 countries, including presentation at the prestigious "Le Plus Grand Cabaret" in France, The Magic Circle in London, Pre FISM China, S.A.M. Convention, IBM Magic Convention, Blackpool convention, Fism North America, Taiwan Magic convention, Congreso Nacional de España, among others.

Nowadays, his ideas and creativity are positioned in the world of Magic, giving lectures and teaching to other magicians in more than 300 Magical Societies and Magic conventions, being S.E.O. of the Brand " Gustavo Raley Magic Innovations " with more than 70 creations patented and marketed in magic stores all over the planet.

In 2007 Gustavo was named "MAGICIAN OF THE YEAR"



**F.L.A.S.O.M.A**